

# Youth Tobacco Cessation Collaborative

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# Youth Tobacco Cessation Collaborative

- Formed in 1998 to address youth and young adult tobacco cessation gaps
- 10-year goal:  
ensure that every young tobacco user (aged 12-24) has access to appropriate and effective cessation interventions by the year 2010



# YTCC Members

- American Cancer Society
- American Legacy Foundation
- American Lung Association
- Canadian Tobacco Control Research Initiative
- Centers for Disease Control and Prevention
- National Cancer Institute
- National Cancer Institute of Canada
- National Heart, Lung, and Blood Institute
- National Institute on Drug Abuse
- Robert Wood Johnson Foundation

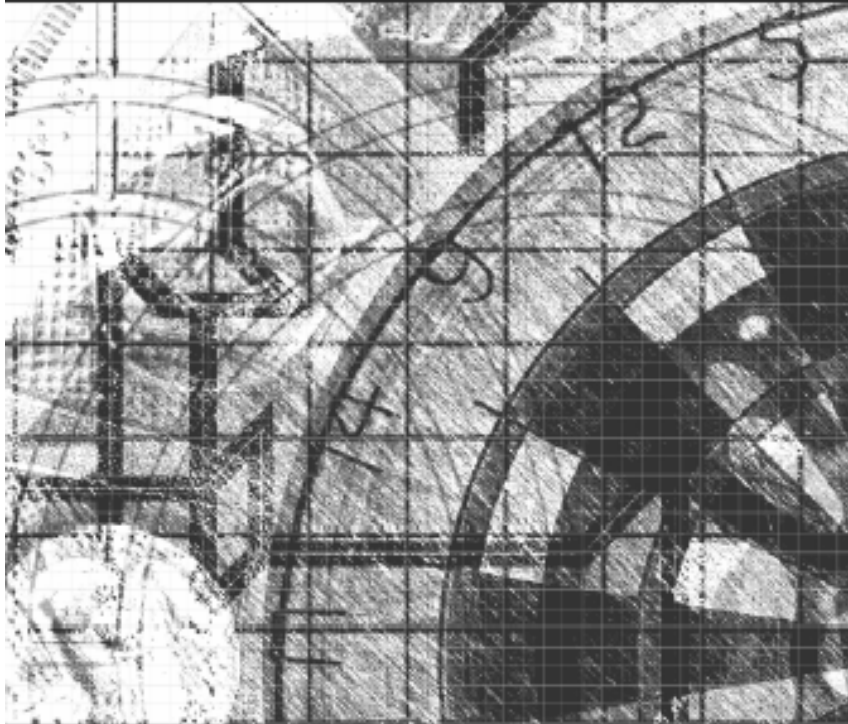


# National Blueprint for Action

- Guide discussion within and among organizations
- Reflect common goals and objectives
- Help ensure funding plans and programs contribute to strongest possible national effort
- Coordinate efforts

NATIONAL BLUEPRINT FOR ACTION

YOUTH AND YOUNG ADULT  
Tobacco-Use Cessation



Published by the Center for the Advancement of Health  
for the Youth Tobacco Cessation Collaborative

Spring 2000

2000

The Youth  
Tobacco  
Cessation  
Collaborative

NATIONAL BLUEPRINT FOR ACTION:  
YOUTH AND YOUNG ADULT TOBACCO-USE CESSATION

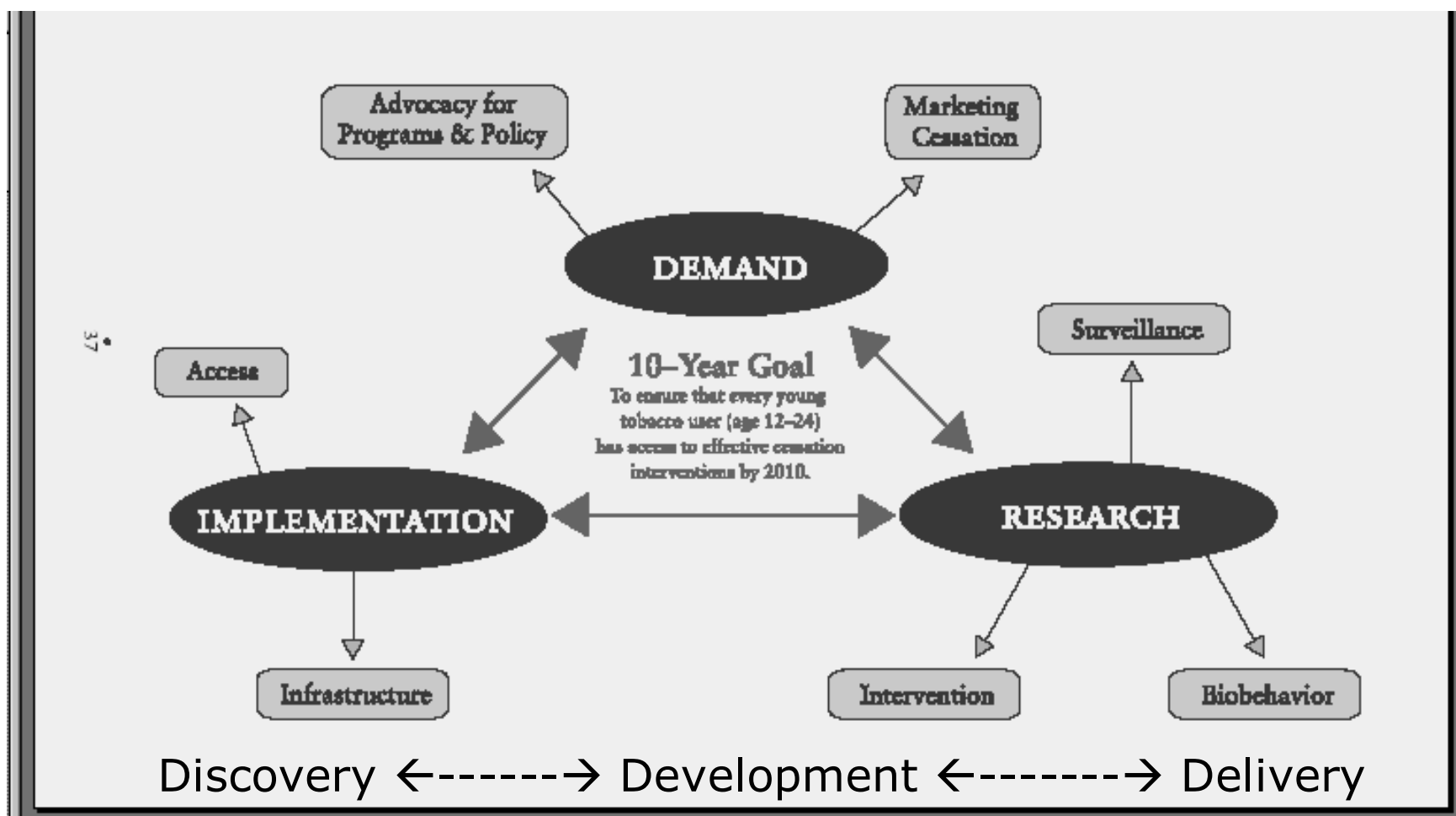
>> [www.youthtobacco cessation.org](http://www.youthtobacco cessation.org)



2005



# YTCC Strategies to Reach 10-Year Goal



# YTCC Highlights

- Reached 2-year objectives from 2000
  - **research, implementation, demand**
- Increased collaboration across organizations
- Co-funded new projects
- Increased attention to cessation among youth and young adults



# → YOUTH TOBACCO CESSATION COLLABORATIVE

About  
YTCC

National Blueprint  
for Action

Research  
& Surveys

Programs  
& Services

Publications &  
Presentations

## to the Point Youth Tobacco Cessation Highlights

- :: **Youth Tobacco Cessation: A Guide for Making Informed Decisions** is filled with valuable information that will help you understand how to approach implementing a tobacco cessation intervention for youth—including assessing your community's need, developing a plan, choosing an intervention, and monitoring your progress. The "better practices" model presented seeks to draw from both science and experience to identify approaches that are practical as well as effective.
- :: A resource for anyone conducting research on youth tobacco use or intervening with adolescent tobacco users, the **Measures Guide for Youth Tobacco Research** presents standardized and psychometrically sound measures that will assist researchers in achieving consistency of measurement across studies.
- :: Available for download: the presentation "**Youth Tobacco Cessation: Intent to Quit, Better Cessation Practices, Evaluation**" from the panel on May 5 at the National Conference on Tobacco or Health.

## Quick Links

- :: [Fact Sheets on Youth Cessation](#)
- :: [YTCC Accomplishments](#)
- :: [YTCC Members](#)
- :: [Contact YTCC](#)



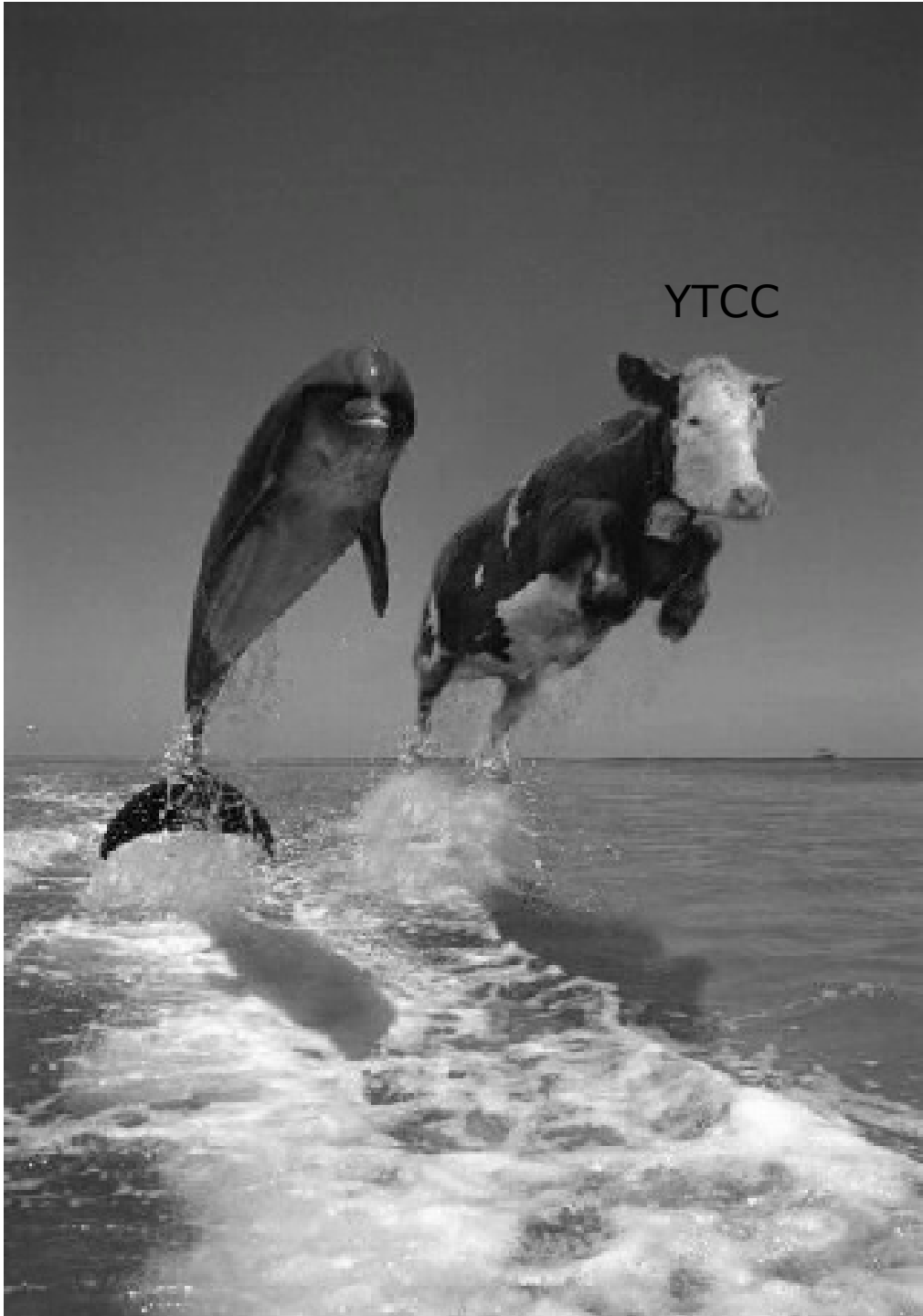
## \*It's a Fact

Two-thirds of regular smokers in grades 9 to 12 tried to quit smoking during the past year.

The Youth Tobacco Cessation Collaborative was formed in 1998 to address the gaps in knowledge about what cessation strategies are most effective in assisting youth to quit smoking.

# YTCC: Greater than sum of its parts!

- ❑ Communication – Collaboration – Coordination
- ❑ Facilitate planning, discussion, priority-setting
- ❑ Raise awareness of urgency and complexity of youth and young adult cessation



**Reaching  
goals  
never  
reached  
before!**

YTCC