

The National Youth Smoking Cessation Survey

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THE NATIONAL YOUTH SMOKING CESSATION SURVEY

RESEARCH TEAM:

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FUNDED BY:

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THE NATIONAL YOUTH SMOKING CESSATION SURVEY

Study Design

24-month telephone study of smokers, ages 16-24

At baseline:

Four waves

Nationally representative-U.S. youth smokers 16-24 years

THE NATIONAL YOUTH SMOKING CESSATION SURVEY

Topic Areas

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THE NATIONAL YOUTH SMOKING CESSATION SURVEY: UNIQUE AMONG NATIONAL TOBACCO SURVEYS

Only national survey with a representative cohort of older youth and young adult smokers:

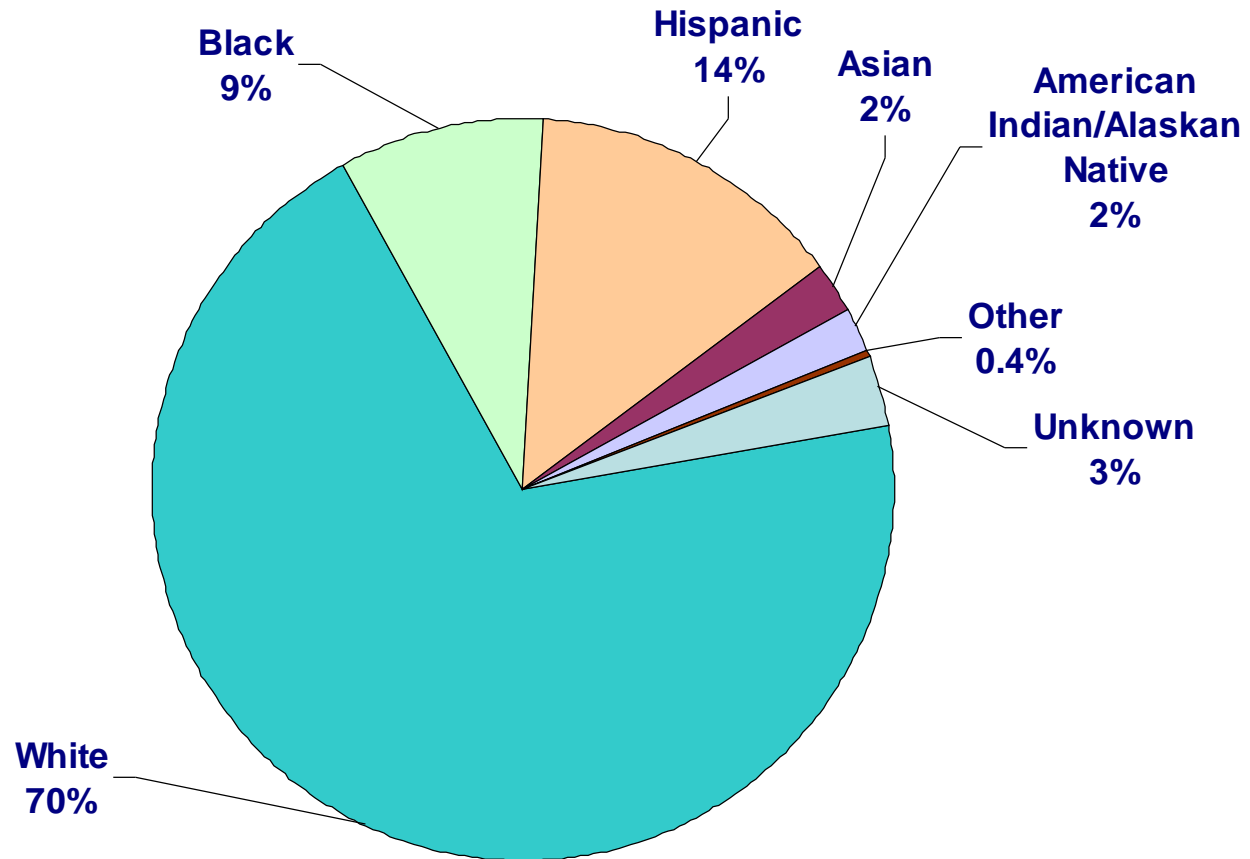


THE NATIONAL YOUTH SMOKING CESSATION SURVEY

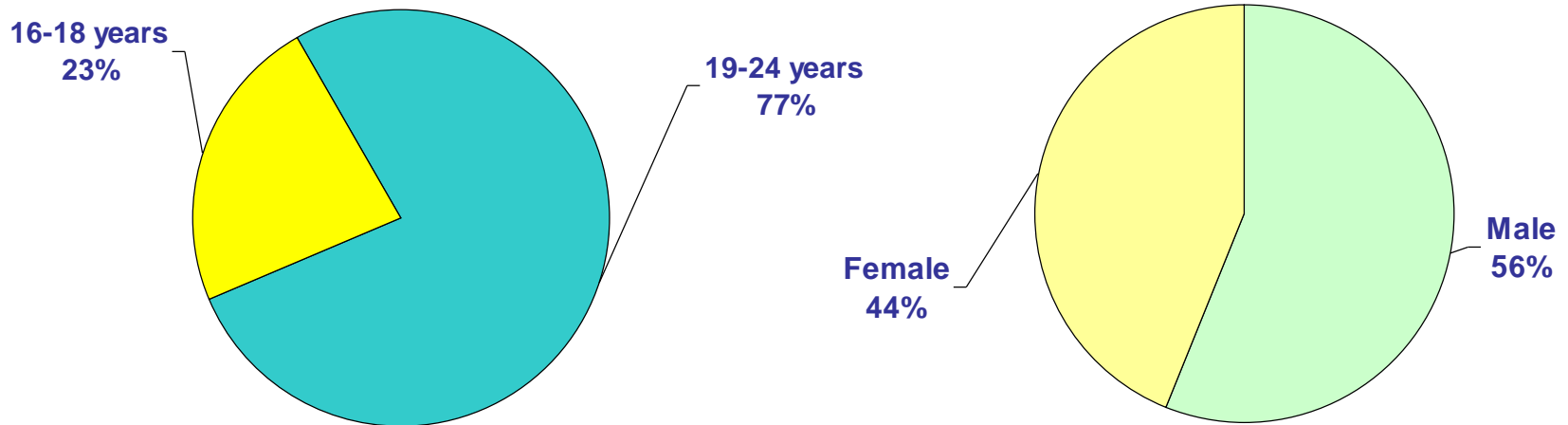
Baseline Data

12-Month Follow-up Data

Race/Ethnicity



Age and Gender



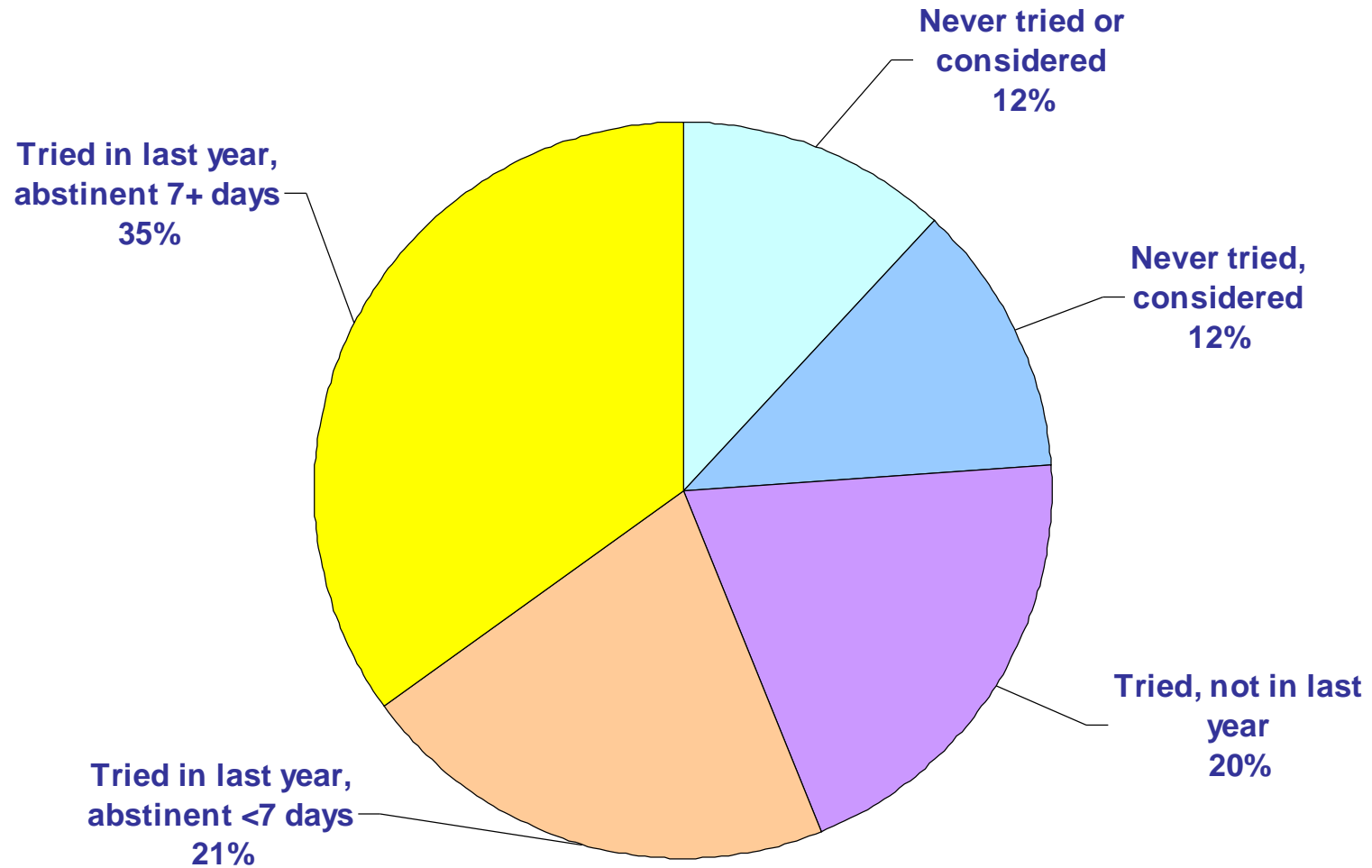
Smoking Behavior among Older Youth Smokers

- 90%
 - 78%
- 62%
 - 15
 - 5
- 39%
- 14%

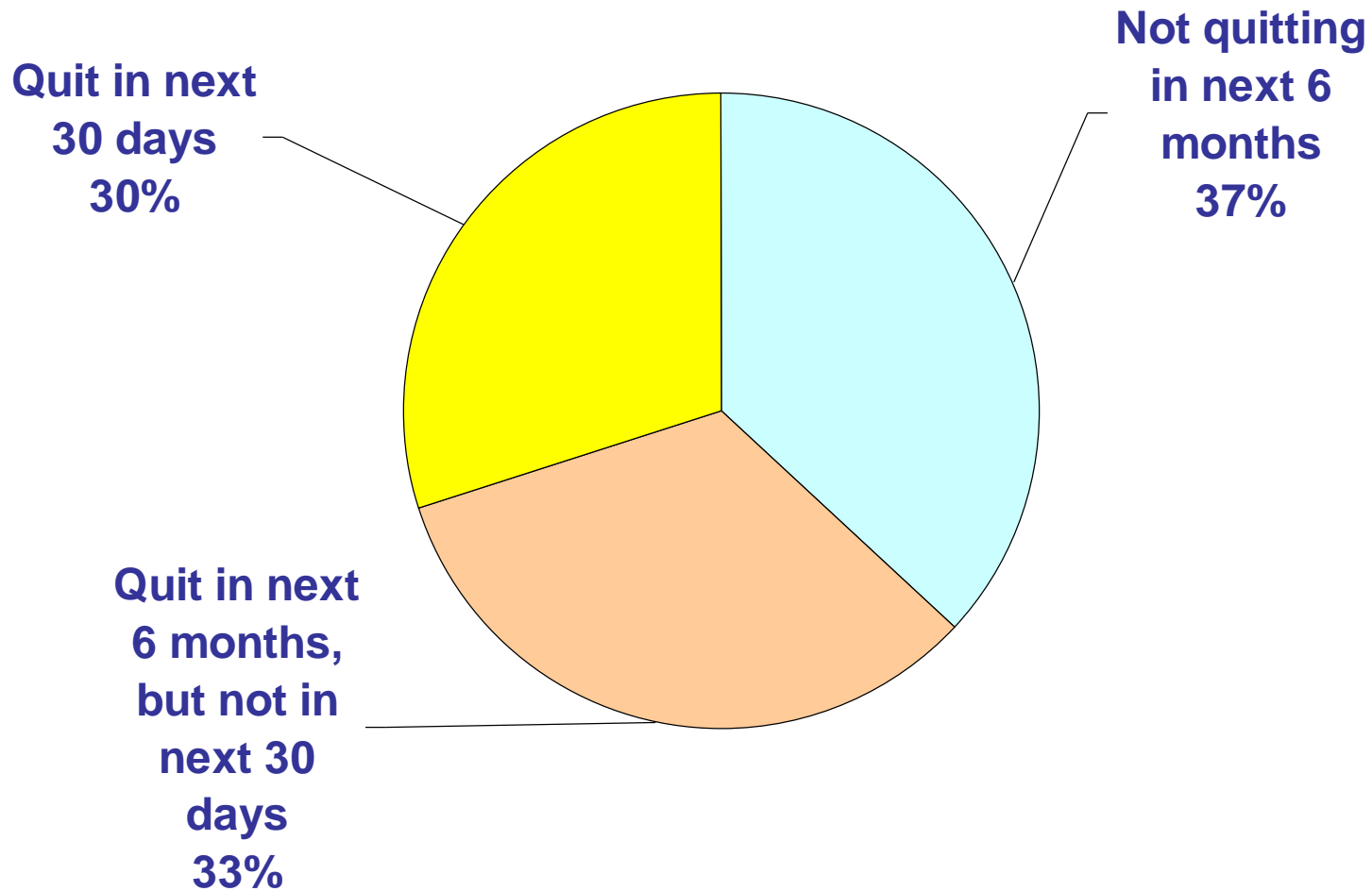
High Risk Behavior in Older Youth Smokers

- 63%
- 57%
- 55%
- 52%
- 15%

Lifetime Quitting Behavior



Readiness to Quit



Meeting the Goals of the YTCC

Research Objective 1.4:

Identify cessation strategies used and/or preferred by youth and young adults across time among different populations

Meeting the Goals of the YTCC

Research Goal 2:

*Increase national and state-based **surveillance** of youth and young adult tobacco-use cessation services, behavior, use of treatments and services, and policies*

Emerging Issues: New Survey Questions for Surveillance

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Emerging Issues: New Survey Questions for Surveillance

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Meeting the Goals of the YTCC

Research Objective 4.2:

*Conduct analysis about the **impact of policies** that affect youth and young adult tobacco-use cessation*

Meeting the Goals of the YTCC

Demand Objective 2.3:

Raise the awareness of the availability of quit lines to help youth and young adults quit

Next Steps



- *Gender Differences in Quitting Method Use*
- *Flavored Cigarettes Usage among Older Youth*
- *Knowledge and Utilization Gap in Quit Line Usage*
- *Motivating Older Youth Smokers to Quit*
- *Natural History of Quitting*
- *Effects of Smoke-free Air Policies on Quitting Behavior*

